



DENOMINATOR

UP Start for Startups

www.corporateprofessionals.com



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**Corporate
Professionals**

Our Introduction

For startups, the start button always remains on and they run on rocket fuel, which is a mix of dedicated effort and support of internal and external partners. Once, the business gets off the ground, Founders work just as hard to keep it going each year.

While founders are focused on developing the product or refining the business model, they also need to take care of onuses cast by the laws of the land. Here the role of “**Denominator**” comes into play.

Denominator acts as a non-striker, who allows you to keep scoring. Businesses in India are obligated to deal with plethora of laws and other business requirements. It is no-more hidden that an eschewal from the conditions of law can cause severe harm to the Startups.

We support start-ups from the very beginning throughout its lifecycle, offering help with all the legal, financial and strategic issues it is likely to face, irrespective of its business stage. We also help in introducing your business to VC Firms, Angel Investors and Investor Bankers to provide you with right funding opportunities and thus helping the business to grow.

As a responsible corporate firm, we understand the true meaning of creating awareness and building robust entrepreneurial environment by supporting and mentoring Start-ups. By leveraging our experience and extensive reach, we are fully dedicated to support budding as well as mature entrepreneurs through each stage of their journey.



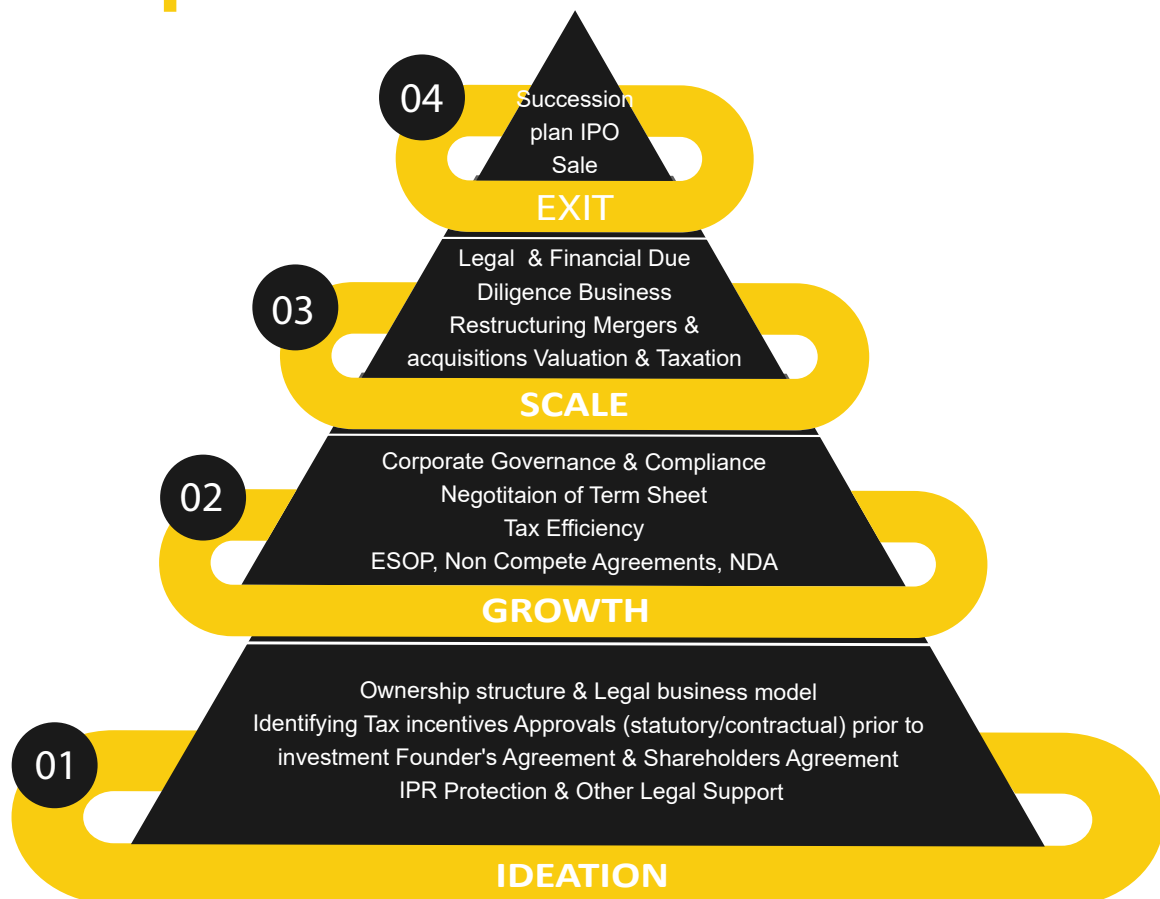
Our
‘5 S’
Mantra for
Startups

We **S**upport you to design comprehensive business **S**trategy which **S**trengthen you to achieve **S**uccess to create **S**ynergy.





Considerations for Start Ups



Services Offered

A start-up is faced with various issues. depending on the industry, geography and type of activity undertaken, that have to be dealt with in order to grow into a successful organization. It's helpful to have a guide by your side who can support you anywhere anytime. By leveraging our experience and extensive reach, we are fully dedicated to support budding as well as mature entrepreneurs through each stage of their journey.

We offer a wide range of following services:



Business Setup Services

We help you in understanding the multiple options available including the regulatory obligations related to those structures. Keeping your business objectives in mind, we can help you in choosing the entity which suits your requirement in medium to long run.

We offer solution for setting-up of following business entities:

- Company (Private/Public)
- Limited Liability Partnerships
- Partnership Firms



Intellectual Property Rights Services

Start Ups requires easy, cost-effective ways to protect their inventions, their brands, and their designs in multiple countries. We provide the following services in the domain of Intellectual Property Rights

- Registration of Trademark, Copyright, Design and Patents
- Liasoning with Authorities
- IPR Due Diligence
- IPR Litigation



DPIIT Services

The Entity registered as a Startup under DPIIT can avail number of benefits including exemption from angel tax, reduced IPR registration fees, fast track exit, interconnection among startups etc. We provide the following services as a DIPP Services

- Registration of entity as a startup with DIPP
- Designing of DIPP Policies
- Implementation of DIPP Policies



ESOP Services

We are one stop destination for all your ESOP related needs be it Advisory, Preparation or Implementation. Following services are provided under this domain

- Formation and implementation of ESOP Scheme
- Formation and registration of ESOP Trust
- Advisory on taxation and accounting aspects of ESOPs
- E-mode Scheme administration



Contracts and Agreement

A Startup in order to succeed needs to deal with other players in the market & various agencies and enter certain agreements with them. Our team helps in forming and executing the following agreements

Investors Contract and Agreement

- Founder's / Co-founder's agreement
- Investment Agreements
- Investment term sheets
- NDA's
- Investors Rights Agreement
- Shareholders Agreement / Share Subscription Agreement
- Designing of DIPP Policies

Other Contracts and Agreement

- Agreement with Directors
- Employment Agreement
- Vendor's Agreement
- Contractor Agreement
- Distribution Agreement
- Other service Agreement



Valuation and Biz Modelling Services

We provide complete integrated valuation and business modelling services. Among other, we provide following valuation services

- Business Valuation
- Income Tax Valuation
- ESOP Valuation
- DCF valuation
- Intangibles Valuation
- Deal Advisory



Fund Raising

Fund raising is a key aspect for growth of a Startup and our team provides following services in this area

- Preparation and evaluation of detailed plan of business
- Preparation of pitch report
- Identifying Investors
- Assisting in Negotiations



Accounting, Tax & Payroll processing

Our tax professionals offer services across all tax disciplines to help you thrive in this era of rapid change. Key services offered in this regard are

- Income Tax Filing
- GST Filing
- TDS Filing
- Registrations
- Accounting
- Advisory, Opinion and Consultation



Corporate Law Services

Denominator not just ensures that your organization is fully compliant with the applicable Corporate laws but also aligns your organization to work in sync with the ever-evolving regulatory framework, so that are prepared to take on such challenges head-on.

Our focused and expert team offers wide array of customized solutions to meet your various needs, which are as follow

- ◆ Drafting of MOA / AOA
- ◆ Maintenance of statutory documents
- ◆ E-filings with various regulators
- ◆ Regulatory Compliances (Companies Act, FEMA, DIPP etc.)
- ◆ Winding up and dissolution services



Due Diligence Services

Due diligence refers to the process of research and analysis that is done before an acquisition, investment, business partnership or bank loan in order to uncover the risks pertaining to the start-up, to evaluate whether investment to be financially and legally sound and to have the cleanest track record possible in terms of corporate governance; ensuring that the deal is beneficial to both parties. We provide the following Due Diligence services

- ◆ Due diligence for PE Investors / Venture Capital funds
- ◆ Financial Due Diligence
- ◆ Legal Due Diligence
- ◆ IPR Due Diligence
- ◆ Commercial Due Diligence



Corporate Litigation and Representation

Our dedicated team of professionals includes Lawyers, Company Secretaries, Chartered Accountants with expertise and experience across Industries. The team hones the skills of effective drafting and representing before courts / quasi-judicial bodies / Tribunal / Regulatory Authorities / Forums.



Labour Law and Environmental Law Services

Start-up are also required to obtain registrations with various labour authorities and will need to establish human resources (HR) related policies in tune with the relevant labour laws. Further, it may have to deal with complexities of the Environmental Laws. Our expert team provides the following services under this domain

- ◆ Registrations and Approvals
- ◆ Review and checking of various forms and returns
- ◆ Periodical compliance audit under the law
- ◆ Advisory, Opinion and Consultation
- ◆ Liasoning with Authorities

Who **Are We?**

Denominator is a venture of the Corporate Professionals, dedicated to serve startups at various stages of its life. We understand how the journey of an Entrepreneur can be like a roller-coaster ride. It's our endeavor to act as pillar that support the growth of a startup and also to strengthen its foundation. The way startups are writing a new chapter in the growth of this Country, it is extremely important for them to have a reliable support system. Since 2003, our team of professionals has been providing innovative business solutions under unique model of integrated legal & financial consulting services; serving more than 1000 large and medium corporate houses as well as Startups in India.



Contact us

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