#### LETTER OF OFFER

#### THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

This LoF is sent to you as a shareholder(s) of Shashank Traders Limited. If you require any clarifications about the action to be taken, you may consult your stock broker or investment consultant or Manager / Registrar to the offer. In case you have recently sold your shares in the Company, please hand over this LoF and the accompanying Form of Acceptance cum acknowledgement and Transfer Deed to the Member of Stock Exchange through whom the said sale was effected."

#### **OPEN OFFER BY**

MR. PRAVEEN JASWANTRAI JAIN
S/o Mr. Jaswant Rai Jain residing at C-3/15, Ashok Vihar, Phase II, New Delhi – 110052; Tel No.: 011-23730484

(Hereinafter referred to as "ACQUIRER")

to

Acquire upto 804,388 (Eight Lacs Four Thousand Three Hundred and Eighty Eight) Equity Shares of face value of Rs. 10/each representing 26.00% of the present issued, subscribed and paid up equity share capital of

#### SHASHANK TRADERS LIMITED

Registered Office: 9929, K. L. Gupta Complex, New Rohtak Road, Sarai Rohilla, Delhi - 110005;

Tel No.: 011-43571045; and Fax: 011-43571047;

At a price of Rs. 10.50/- (Rupees Ten and Fifty Paisa Only) per fully paid up equity share payable in cash, pursuant to Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 (SEBI (SAST) Regulations, 2011) and subsequent amendments thereof

- This offer is being made by the Acquirer pursuant to Regulation 3(1) and Regulation 4 of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereto (SEBI (SAST) Regulations, 2011) for substantial acquisition of shares and change in control and management.
- The Offer is not subject to any minimum level of acceptance.
- The details of statutory approvals required is given in para 7.4 of this draft Letter of Offer.
- THIS OFFER IS NOT A COMPETING OFFER.
- If there is any upward revision in the Offer Price by the Acquirer upto three working days prior to the commencement of the tendering period i. e. upto January 06, 2016, Wednesday or in the case of withdrawal of offer, the same would be informed by way of the Issue Opening Public Announcement in the same newspapers where the original Detailed Public Statement has appeared. Such revision in the Offer Price would be payable by the Acquirer for all the shares validly tendered anytime during the offer.
- There is no competing offer till date.
- A copy of Public Announcement, Detailed Public Statement, Letter of Offer (including Form of Acceptance cum Acknowledgement) is also available on SEBI's web-site: www.sebi.gov.in.

FOR PROCEDURE FOR ACCEPTANCE OF THIS OPEN OFFER PLEASE REFER SECTION 8 "PROCEDURE FOR ACCEPTANCE AND SETTLEMENT OF THE OFFER" (PAGE NO. 19 to 25) FORM OF ACCEPTANCE-CUM-ACKNOWLEDGEMENT IS **ENCLOSED WITH THIS LETTER OF OFFER.** 

All future correspondence, if any, should be addressed to the Manager / Registrar to the Offer at the following addresses:

#### MANAGER TO THE OFFER

# Corporate Professionals Where Excellence is Law

#### **CORPORATE PROFESSIONALS CAPITAL PRIVATE LIMITED**

CIN: U74899DL2000PTC104508 D-28, South Extn., Part-I, New Delhi - 110049 Contact Person: Mr. Manoj Kumar/ Ms. Ruchika Sharma Ph.: 91-11-40622228/248 Fax: 91-11-40622201

Email:manoj@indiacp.com / ruchika.sharma@indiacp.com **SEBI Regn. No: INM000011435** 

Offer Opens On: January 12, 2016, Tuesday

#### REGISTRAR TO THE OFFER



#### MAS SERVICES LIMITED

CIN: U74899DL1973PLC006950 T-34, IInd Floor, Okhla Industrial Area, Phase-II, New Delhi - 110020

> Contact Person: Mr. Sharwan Mangla Ph.:011-26387281/82/83 Fax:011-26387384

Email:shashank.info@masserv.com SEBI Regn. No.: INR000000049

Offer Closes On: January 25, 2016, Monday

#### SCHEDULE OF ACTIVITIES OF THE OFFER

ACTIVITY	ORIGINAL	ACTUAL	
	DATE AND DAY	DATE AND DAY	
Public Announcement (PA) Date	October 14, 2015,	October 14, 2015,	
	Wednesday	Wednesday	
Detailed Public Statement (DPS) Date	October 21, 2015,	October 21, 2015,	
	Wednesday	Wednesday	
Last date for a competing offer	November 16,	November 16, 2015,	
	2015,Monday	Monday	
Identified Date*	November 26,	December 29, 2015,	
	2015,Thursday	Tuesday	
Date by which LoF will be despatched to	December 03, 2015,	January 05, 2016,	
the shareholders	Tuesday	Tuesday	
Issue Opening PA Date	December 09, 2015,	January 11, 2016,	
	Wednesday	Monday	
Last date by which Board of TC shall give	December 07, 2015,	January 07, 2016,	
its recommendations	Monday	Thursday	
Date of commencement of tendering	December 10, 2015,	January 12, 2016,	
period (Offer opening Date)	Thursday	Tuesday	
Date of expiry of tendering period (Offer	December 23, 2015,	January 25, 2016,	
closing Date)	Wednesday	Monday	
Date by which all requirements including	January 08, 2016,	February 09, 2016,	
payment of consideration would be	Friday	Tuesday	
completed			

<sup>\*</sup> Identified Date is only for the purpose of determining the names of the shareholders of the Target Company to whom the Letter of Offer would be sent.

#### **RISK FACTORS**

Given below are the risks related to the transaction, proposed Offer and those associated with the Acquirer:

#### (A) Relating to Transaction

The Offer is subject to the compliance of terms and conditions as mentioned in the Share Purchase Agreement ("SPA") dated October 14, 2015. In terms of Regulation 23 (1) of SEBI (SAST) Regulations, 2011, if such conditions are not satisfactorily complied with, the Offer would stand withdrawn. The Acquirer make no assurance with respect to the market price of the Shares both during the Offer Period and upon the completion of the Offer and disclaim any responsibility with respect to any decision by any Shareholder on whether to participate or not to participate in the Offer.

#### (B) Relating to the Offer

- 1) In the event that either (a) the regulatory approvals are not received in a timely manner; (b) there is any litigation to stay the offer; or (c) SEBI instructs the Acquirer not to proceed with the Offer, then the Offer proceeds may be delayed beyond the schedule of activities indicated in this Letter of Offer. Consequently, the payment of consideration to the public shareholders of STL, whose shares have been accepted in the offer as well as the return of shares not accepted by the Acquirer, may be delayed. In case of delay in receipt of any statutory approval, SEBI has the power to grant extension of time to Acquirer for payment of consideration to the public shareholders of the Target Company who have accepted the Offer within such period, subject to Acquirer agreeing to pay interest for the delayed period if directed by SEBI in terms of Regulation 18(11) of the SEBI (SAST) Regulations, 2011.
- 2) In the event of over-subscription to the Offer, the acceptance will be on a proportionate basis.
- 3) The tendered shares and the documents would be held in trust by the Registrar to the Offer until the completion of Offer formalities. Accordingly, the Acquirer makes no assurance with respect to any decision by the shareholders on whether or not to participate in the offer.
- 4) The Acquirer and the Manager to the Offer accept no responsibility for statements made otherwise than in the Letter of Offer (LOF)/ Detailed Public Statement (DPS)/Public Announcement (PA) and anyone placing reliance on any other sources of information (not released by the Acquirer) would be doing so at his / her / its own risk.
- 5) Shareholders should note that those who have tendered shares in acceptance of the Open Offer shall not be entitled to withdraw such acceptance.

#### (C) Relating to Acquirer

- The Acquirer makes no assurance with respect to the financial performance of the Target Company and disclaims any responsibility with respect to any decision by the Shareholders on whether or not to participate in the Offer.
- 2) The Acquirer makes no assurance with respect to their investment/ divestment decisions relating to their proposed shareholding in the Target Company.

The risk factors set forth above, pertain to the Offer and are not in relation to the present or future business or operations of the Target Company or any other related matters and are neither exhaustive nor intended to constitute a complete analysis of the risks involved in participation or otherwise by a shareholder in the Offer. Shareholders of STL are advised to consult their stockbrokers or investment consultants, if any, for analysing all the risks with respect to their participation in the Offer.

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# 1. **DEFINITIONS**

Board of Directors / Board	nk Traders Limited
Book Value per share     Net worth / Number of equity share	es issued
Buying Broker	imited
5. Companies Act The Companies Act, 2013, as ame	ended from time to time
6. CSE Calcutta Stock Exchange Limited	
7. Detailed Public Statement or Detailed Public Statement when the statement of the stateme	nich appeared in the
DPS newspapers on October 19, 2015	
8. DSE Delhi Stock Exchange Limited	
9. EPS Profit after Tax / Number of Equity	Shares issued
10. Escrow Agreement Escrow Agreement dated October	er 15, 2015 between the
Acquirer, Escrow Agent and Mana	ager to the Offer
11. Escrow Bank/Escrow Agent YES Bank Limited having its bran	nch office at D-12, South
Extn. Part – II, New Delhi – 11004	9
12. FEMA The Foreign Exchange Manag	gement Act, 1999, as
amended or modified from time to	time
13. Form of Acceptance Form of Acceptance cum Acknowl	ledgement
14. LOO or Letter of Offer or LOF This Letter of Offer	
15. Manager to the Offer or, Corporate Professionals Capital P	rivate Limited
Merchant Banker	
16. N.A. Not Available/Not Applicable	
17. NRI Non Resident Indian	
18. Offer or The Offer or Open Open Offer for acquisition of upto	804,388 Equity Shares
Offer of face value of Rs. 10/- each be	eing 26% of the present
issued, subscribed and paid up	share capital of Target
Company at a price of Rs. 10	0.50/- per Equity share
payable in cash	
19. Offer Period Wednesday, October 14, 2015 to	Tuesday, February 09,
2016	
20. Offer Price Rs. 10.50/- (Rupees Ten and Fi	fty Paise Only) per fully
	aab
paid up Equity Share payable in ca	asn
paid up Equity Share payable in ca 21. PAT Profit After Tax	asn
21. PAT Profit After Tax	nank Traders Limited and
<ul> <li>21. PAT Profit After Tax</li> <li>22. Persons eligible to participate Registered shareholders of Shash</li> </ul>	nank Traders Limited and wn the Equity Shares of

		dematerialised form, except the parties to Share Purchase		
		Agreement dated October 14, 2015		
23.	Public Announcement or PA	Public Announcement submitted to CSE as well as to		
		SEBI on October 14, 2015		
24.	Registrar or Registrar to the	MAS Services Limited, an entity registered with SEBI		
	Offer	under the SEBI (Registrar to Issue and Share Transfer		
		Agents) Regulations, 1993, as amended or modified from		
		time to time		
25.	RBI	The Reserve Bank of India		
26.	Return on Net Worth	(Profit After Tax/Net Worth) *100		
27.	INR or Rs.	Indian Rupees		
28.	SEBI Act	Securities and Exchange Board of India Act, 1992		
29.	SEBI	Securities and Exchange Board of India		
30.	SEBI (SAST) Regulations,	Securities and Exchange Board of India (Substantial		
	2011	Acquisition of Shares and Takeovers) Regulations, 2011		
		and subsequent amendments thereto		
31.	SEBI (SAST) Regulations,	Securities and Exchange Board of India (Substantial		
	1997	Acquisition of Shares and Takeovers) Regulations, 1997		
		and subsequent amendments thereto		
32.	Seller	K.K. Modi Investment and Financial Services Private		
		Limited		
33.	Share Purchase Agreement	Share Purchase Agreement dated October 14, 2015		
	or SPA	entered into between Acquirer and Seller		
34.	34. Tendering Period Tuesday, January 12, 2016 to Monday, January 25,			
35.	Target Company or STL	Shashank Traders Limited		

#### 2. DISCLAIMER CLAUSE

"IT IS TO BE DISTINCTLY UNDERSTOOD THAT FILING OF LOF WITH SEBI SHOULD NOT IN ANY WAY BE DEEMED OR CONSTRUED THAT THE SAME HAS BEEN CLEARED, VETTED OR APPROVED BY SEBI. THE LOF HAS BEEN SUBMITTED TO SEBI FOR A LIMITED PURPOSE OF OVERSEEING WHETHER THE DISCLOSURES CONTAINED THEREIN ARE GENERALLY ADEQUATE AND ARE IN CONFORMITY WITH THE REGULATIONS. THIS REQUIREMENT IS TO FACILITATE THE SHAREHOLDERS OF SHASHANK TRADERS LIMITED TO TAKE AN INFORMED DECISION WITH REGARD TO THE OFFER. SEBI DOES NOT TAKE ANY RESPONSIBILITY EITHER FOR FINANCIAL SOUNDNESS OF THE ACQUIRER OR THE COMPANY WHOSE SHARES/CONTROL IS PROPOSED TO BE ACQUIRED OR FOR THE CORRECTNESS OF THE STATEMENTS MADE OR OPINIONS

EXPRESSED IN THE LETTER OF OFFER. IT SHOULD ALSO BE CLEARLY UNDERSTOOD THAT WHILE ACQUIRER IS PRIMARILY RESPONSIBLE FOR THE CORRECTNESS, ADEQUACY AND DISCLOSURE OF ALL RELEVANT INFORMATION IN THIS LETTER OF OFFER, THE MERCHANT BANKER IS EXPECTED TO EXERCISE DUE DILIGENCE TO ENSURE THAT ACQUIRER DULY DISCHARGES ITS RESPONSIBILITY ADEQUATELY. IN THIS BEHALF, AND TOWARDS THIS PURPOSE, THE MERCHANT BANKER "CORPORATE PROFESSIONALS CAPITAL PRIVATE LIMITED" HAS SUBMITTED A DUE DILIGENCE CERTIFICATE DATED OCTOBER 23, 2015 TO SEBI IN ACCORDANCE WITH THE SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS 2011 AND SUBSEQUENT AMENDEMENT(S) THEREOF. THE FILING OF THE LOF DOES NOT, HOWEVER, ABSOLVE THE ACQUIRER FROM THE REQUIREMENT OF OBTAINING SUCH A STATUTORY CLEARANCES AS MAY BE REQUIRED FOR THE PURPOSE OF THE OFFER."

#### 3. DETAILS OF THE OFFER

#### 3.1. Background of the Offer

- 3.1.1. The Offer is being made under Regulation 3(1) and Regulation 4 of SEBI (SAST) Regulations, 2011 for substantial acquisition of shares and change in control and management of Target Company.
- 3.1.2. On October 14, 2015, Mr. Praveen Jaswantrai Jain (hereinafter referred to as "Acquirer"), has entered into Share Purchase Agreement ("SPA") with the promoter of the Target Company, M/s. K.K. Modi Investment and Financial Services Private Limited ("Seller") for the acquisition of 824,600 (Eight Lacs Twenty Four Thousand Six Hundred Only) fully paid-up Equity Shares ("Sale Shares") of face value of Rs.10/- (Rupees Ten) each representing 26.65% of the paid up equity share capital of the Target Company at a price of Rs. 10.50/- (Rupee Ten and Fifty Paisa Only) per fully paid-up equity shares aggregating to Rs. 8,658,300 (Rupee Eighty Six Lacs Fifty Eight Thousand and Three Hundred Only) to be paid in cash. The Offer will not result in Global Acquisition resulting in indirect acquisition of Target Company. As on the date of LoF, the Acquirer does not hold any shares in the Target Company.
- 3.1.3. The salient features of the SPA dated October 14, 2015 are laid down as under:
  - Acquirer has entered into SPA with Seller for the acquisition of 824,600 (Eight Lacs Twenty
    Four Thousand Six Hundred Only) representing 26.65% of the paid up share capital and
    voting rights of the Target Company and acquisition of control at a price of Rs. 10.50/(Rupee Ten and Fifty Paisa Only) per share.
  - The total consideration for the sale shares under the SPA is Rs. 8,658,300 (Rupees Eighty Six Lacs Fifty Eight Thousand and Three Hundred Only) to be paid in cash.
  - The Acquirer agrees to take steps to comply with the Regulations and to comply with all laws that may be required to give effect to the sale shares.

- In the event of non-compliance of any provisions of the Regulations, the SPA for such sale shares shall not be acted upon by the Seller or Acquirer.
- 3.1.4. There is no separate arrangement for the proposed change in control of the Target Company except for the terms as mentioned in SPA entered between Acquirer and Seller.
- 3.1.5. The Acquirer as mentioned above has not been prohibited by SEBI from dealing in securities, in terms of direction issued under Section 11B of the SEBI Act or under any of the Regulations made under the SEBI Act, 1992.
- 3.1.6. Subsequent to the completion of Takeover Open Offer, Acquirer will be appointed on the Board of Target Company.
- 3.1.7. The recommendation of the committee of Independent Directors as constituted by the Board of Directors of the Target Company on the Offer will be published at least two working days before the commencement of the tendering period, in the same newspapers where the DPS was published and a copy whereof shall be sent to SEBI, CSE and Manager to the Offer and in case of a competing offer/s to the manager/s to the open offer for every competing offer.

#### 3.2. Details of the proposed offer

3.2.1. In accordance with Regulations 13(1) and 14(3) of SEBI (SAST) Regulations, 2011, the Acquirer made PA on October 14, 2015 and DPS on October 19, 2015 to SEBI, CSE and TC which was published in the following newspapers:

Publication	Editions
Financial Express (English)	All Editions
Jansatta (Hindi)	All Editions
Arthik Lipi (Bengali)	Kolkata

The Detailed Public Statement is also available on the SEBI website at <a href="www.sebi.gov.in">www.sebi.gov.in</a> and the website of Manager to the Offer <a href="www.corporateprofessionals.com/Merchant-Banking/">www.corporateprofessionals.com/Merchant-Banking/</a>

- 3.2.2. The Acquirer intends to make an Takeover Open Offer in terms of SEBI (SAST) Regulations, 2011 to the shareholders of STL to acquire upto 804,388 (Eight Lacs Four Thousand Three Hundred and Eighty Eight) fully paid up Equity Shares of Rs. 10/- each representing 26.00% of the present issued, subscribed and paid up capital of the Target Company at a price of Rs.10.50/- (Rupee Ten and Fifty Paisa Only) per fully paid up equity share ("Offer Price"), payable in cash subject to the terms and conditions set out in the PA, DPS and this draft Letter of Offer.
- 3.2.3. There are no partly paid up shares in the Target Company.
- 3.2.4. There is no differential pricing in the Offer.
- 3.2.5. This is not a competitive Bid.
- 3.2.6. The Offer is not a conditional offer and is not subject to any minimum level of acceptance from the shareholders. The Acquirer will accept the Equity Shares of STL those are tendered in valid form in terms of this offer upto a maximum of 804,388 (Eight Lacs Four Thousand Three

- Hundred and Eighty Eight) Equity Shares representing 26.00% of the present issued, subscribed and paid up capital of the Target Company.
- 3.2.7. The Acquirer has not acquired any shares of Target Company after the date of P.A. i.e. October 14, 2015 and upto the date of this LoF.
- 3.2.8. The Equity Shares of the Target Company will be acquired by the Acquirer free from all liens, charges and encumbrances together with all rights attached thereto, including the right to all dividends, bonus and rights offer declared hereafter.
- 3.2.9. The Acquirer does not have any future plans to alienate any significant assets of the Target Company.
- 3.2.10. Upon completion of the Offer, assuming full acceptances in the Offer and acquisition of Sale Shares in accordance with the SPA, the Acquirer will hold 1,628,988 (Sixteen Lacs Twenty Eight Thousand Nine Hundred and Eighty Eight) Equity Shares constituting 52.65% of the present issued, subscribed and paid up equity share capital of the Target Company. Pursuant to this Open Offer, the public shareholding in the Target Company will not reduce below the minimum public shareholding required as per the Securities Contracts (Regulation) Rules, 1957.
- 3.2.11. The Manager to the Offer, Corporate Professionals Capital Private Limited does not hold any Equity Shares in the Target Company as at the date of DPS and this LoF. The Manager to the Offer further declares and undertakes that it will not deal on its own account in the Equity Shares of the Target Company during the Offer Period.

#### 3.3. Object of the Acquisition/ Offer

- (A) The main object of this acquisition is to acquire substantial acquisition of shares and control over the Target Company.
- (B) This Open Offer is for acquisition of 26.00% of the present issued, subscribed and paid up equity share capital of the Target Company. After the completion of this Open Offer and pursuant to the acquisition of shares under SPA, the Acquirer shall have majority of equity shares and shall be in a position to exercise effective control over the management and affairs of Target Company.
- (C) Subject to satisfaction of the provisions under the Companies Act, 2013 and/or and other Regulation(s), the Acquirer intends to make changes in the management of the Target Company.
- (D) The Acquirer intends to continue the existing line of business of the Target Company and may also explore the possibilities of adding businesses of logistics, transportation or mining in the Target Company, because of his rich experience in these fields. The Acquirer does not have any future plans to alienate any significant assets of the Target Company. STL's future policy for disposal of its assets, if any, for two years from the completion of Offer will be decided by its Board of Directors, subject to the applicable provisions of the law and subject to the approval of

the shareholders through Special Resolution passed by way of postal ballot in terms of Regulation 25(2) of SEBI (SAST) Regulations.

#### 4. BACKGROUND OF THE ACQUIRER- MR. PARVEEN JASWANTRAI JAIN ("Acquirer")

- **4.1.** The Acquirer is a commerce graduate and holds experience of 26 years in various service sectors including in the fields of logistics, transportation and mining activities.
- 4.2. The net worth of Acquirer as on June 30, 2015 is Rs. 5,22,15,822/- (Rupees Five Crores Twenty Two Lacs Fifteen Thousand Eight Hundred and Twenty Two Only) as certified by Mr. Amar Bafna (Membership No. 048639), Partner of Amar Bafna & Associates, Chartered Accountants having office at 201, Apollo Chambers Premises Co-Op Soc Limited, Mogra Village, Old Nagardas Road, Andheri(E), Mumbai 400069; Tel. 022-28209371, Mob: +91-9869201186, Email ID: office@amarbafna.com vide certificate dated October 13, 2015.
- **4.3.** With regard to the Target Company, the Acquirer has complied with all the provisions of Chapter II and Chapter V of SEBI (SAST) Regulations, 1997/2011 as may be applicable.
- **4.4.** There is no Persons Acting in Concert (PAC) with the Acquirer.
- **4.5.** The Acquirer does not hold directorship in any Listed Company. The details of Companies/LLPs where Acquirer holds Directorship/Designated Partnership or the Companies, LLPs, firms, promoted/controlled by the Acquirer is given below:

ACQUIRER'S DIRECTORSHIP IN OTHER COMPANIES					
Name of the Company/ Firm	CIN/LLPIN				
PTRAANS Logistics (India) Private Limited	Director	U63013MH2007PTC166869			
PKJ Infraa Private Limited	Director	U70100MH2008PTC177702			
Seaking Clearing Private Limited	Director	U63090MH1988PTC046301			
Erde Resources Private Limited	Director	U26955MH2008PTC186657			
PKJ Energy Private Limited	Director	U40300MH2008PTC187074			
Kanaak Natural Resources Private Limited	Director	U14200MH2013PTC240779			
Klippe Natural Resources LLP	Designated Partner	AAB-4962			
Kash Stone LLP	Designated Partner	AAE-2340			
Kash Stone & Minerals LLP	Designated Partner	AAE-4415			
Vishwakarma Natural Resources LLP Designated Partner		AAE-5768			
Companies/ Firm	Companies/ Firms Promoted/ Controlled by Acquirer				
Name of the Company/ Firm		CIN/LLPIN			
PTRAANS Logistics (India) Private Limit	ed	U63013MH2007PTC166869			

PKJ Infraa Private Limited	U70100MH2008PTC177702
Seaking Clearing Private Limited	U63090MH1988PTC046301
5 1 5 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	LIGORETALIGOROFT
Erde Resources Private Limited	U26955MH2008PTC186657
PKJ Energy Private Limited	U40300MH2008PTC187074
Kanaak Natural Resources Private Limited	U14200MH2013PTC240779
PKJ Capital Private Limited	U65192MH2008PTC177525
Klippe Natural Resources LLP	AAB-4962
Kash Stone LLP	AAE-2340
Kash Stone & Minerals LLP	AAE-4415
Vishwakarma Natural Resources LLP	AAE-5768

**4.6.** Acquirer doesn't hold any shares in the Target Company.

#### 5. BACKGROUND OF THE TARGET COMPANY - SHASHANK TRADERS LIMITED

- 5.1. Shashank Traders Limited ("STL") was incorporated on May 29, 1985, under the Companies Act, 1956 with the Registrar of Companies, NCT of Delhi and Haryana at Delhi and obtained its Certificate of Commencement of Business on May 29, 1985. The name of the Target Company has not changed since its incorporation. The registered office of STL is situated at 9929, K. L. Gupta Complex, New Rohtak Road, Sarai Rohilla, Delhi 110005. The shares of the Target Company are presently listed on CSE and DSE. SEBI vide order dated November 19, 2015 has withdrawn the recognition of DSE.
- 5.2. Share capital structure of the Target Company as on the date of LoF is as follows-

Paid up Equity Shares of	No. of Shares/ voting rights*	% of shares/
Target Company		voting rights
Fully paid up equity shares	3,093,800 Equity Shares of Rs. 10 each	100.00
Partly paid up equity shares	Nil	Nil
Total paid up equity shares	3,093,800 Equity Shares of Rs. 10 each	100.00
Total voting rights in TC	3,093,800 Equity Shares of Rs. 10 each	100.00

- **5.3.** The Equity Shares of the Target Company are presently listed on CSE and DSE. SEBI vide order dated November 19, 2014 has withdrawn the recognition of DSE. Presently, the Equity Shares of the Target Company are not frequently traded within the meaning of definition of "frequently traded shares" under clause (j) of Sub-Regulation (1) of Regulation 2 of the SEBI (SAST) Regulations.
- **5.4.** The equity shares of the Company are not currently suspended for trading in any Stock Exchange.

- **5.5.** There are currently no outstanding partly paid up shares or any other instruments convertible into Equity Shares of the Target Company at a future date.
- **5.6.** As on the date of draft LoF, the composition of the Board of Directors of STL is as under:

S.	Name and Address of Director	Designation	Date of
No.			Appointment
1.	Mr. Balbir Singh Syan	Director	09/12/1996
	Address:A- 367, Pocket- A, Sarita		
	Vihar, New Delhi – 110076		
2.	Mr. Rakesh Gupta	Director	09/01/2012
	Address:Floor, Sector - 49, Sainik		
	Colony, Faridabad – 121001		
3.	Ms. Reena Gupta	Additional Director	31/03/2015
	Address:K-23/A, Pocket-K, Sheikh		
	Sarai Phase-2, Near Transport Office,		
	Malvi, New Delhi – 110017		
4.	Mr. Shatrughan Sahu	Additional Director	24/07/2015
	Address:D17-B, Phase-I, Vijay Vihar,		
	Near Rohini Sector-4, Delhi – 110085		

- **5.7.** There has been no merger/de-merger, spin off during last 3 years involving the Target Company.
- **5.8.** The financial information of Target Company based on the audited standalone financial statements for the financial year ended March 31, 2013, March 31, 2014, March 31 2015 and unaudited financials for the quarter ended June 30, 2015 are as follows:

# (Rs. In Lacs)

Profit & Loss Statement	Year Ended	Year Ended	Year Ended	Quarter
	31.03.2013	31.03.2014	31.03.2015	Ended
	(Audited)	(Audited)	(Audited)	30.06.2015
				(Unaudited)
Income from Operations	0.00	0.69	19.17	1.28
Other Income	0.28	0.24	0.58	0.51
Increase/ (Decrease) in	0.00	0.00	0.00	0.00
Stock				
Total Income	0.28	0.93	19.57	1.79
Total Expenditure	0.66	0.64	18.82	1.73
(Excluding Depreciation				
and Interest)				
Profit Before Depreciation	(0.38)	0.29	0.93	0.06
Interest and Tax				
Depreciation	0.00	0.00	0.00	0.00
Interest	0.00	0.00	0.00	0.00
Profit/ (Loss) Before Tax	(0.38)	0.29	0.93	0.06
Provision for Tax	0.00	0.09	0.18	0.02
Profit/ (Loss) After Tax	(0.38)	0.20	0.75	0.04

Balance Sheet	Year Ended	Year Ended	Year Ended	Quarter
Statement	31.03.2013	31.03.2014	31.03.2015	Ended
	(Audited)	(Audited)	(Audited)	30.06.2015
				(Unaudited)
Sources of funds				
Paid up share capital	99.80	99.80	309.38	309.38
Reserves and Surplus (Excl. Revaluation Reserves)	221.88	221.08	13.25	13.29
Secured loans	0.00	0.00	0.00	0.00
Unsecured loans	0.00	0.00	0.00	0.00
Deferred Tax Liability (Net)	0.00	0.00	0.00	0.00
Total	321.68	321.88	322.63	322.67
Uses of funds				
Net fixed assets	0.00	0.00	0.00	0.00
Investments	243.27	318.27	305.88	305.88

Long term loans and	75.00	0.00	0.00	0.00
advances				
Net current assets	3.41	3.61	16.83	16.87
Total miscellaneous	0.00	0.00	0.00	0.00
expenditure not written off				
Total	321.68	321.88	322.63	322.67

Other Financial Data	Year Ended	Year Ended	Year Ended	Quarter
	31.03.2013	31.03.2014	31.03.2015	Ended
	(Audited)	(Audited)	(Audited)	30.06.2015
				(Unaudited)
Dividend (%)	0.00	0.00	0.00	0.00
Earning Per Share (Rs.)	(0.04)	0.02	0.02	0.00
Networth (Rs. In Lacs)	321.68	321.88	322.63	322.67
Return on Networth (%)	(0.12)	0.06	0.23	0.13
Book Value Per Share	32.23	32.26	10.43	10.43
(Rs.)			5) 5 4 4 4	

Source- As certified by Mr. Naresh Kumar (Membership No.088305), Partner of N. K. & Co., Chartered Accountants having office at 207, IInd Floor, 1191-92/6, Naiwala, Karol Bagh, New Delhi – 110 005 Tel. 011-2875 0143, 011-41548149, Mob. +91-9313702192, +91-8130073152; email: nareshfca@yahoo.co.in vide certificate dated October 14, 2015.

#### **5.9.** Pre and Post Offer shareholding pattern of the Target Company as on the date of LoF is as follows:

Sr.	Shareholder	Shareholding &		Shares/voting rights		Shares/Voting		Shareholding/	
No.	Category	Voting rights prior		agreed to be acquired		rights to be		voting rights after	
		to the		Which trigg	gered off	acquired in the		the acquisition and	
		Agreement/		the	;	Open Offer		Offer i.e.	
		acquisition and		Regulations		(assuming full		(A+B+C)	
		Offer		(B)		acceptance)			
		(A)				(C)			
	'	No.	%	No.	%	No.	%	No.	%
1	Promoter								
	Group								
	a. Parties to	824,600	26.65	(824,600)	(26.65)	Nil	NA	Nil	NA
	agreement, if								
	any								
	b. Promoters	Nil	NA	Nil	NA	Nil	NA	Nil	NA
	other than (a)								
	above								

	Total 1 (a+b)	824,600	26.65	(824,600)	(26.65)	Nil	NA	Nil	NA
2	Acquirer								
	Mr. Praveen	Nil	NA	824,600	26.65	804,388	26.00	1,628,988	52.65
	Jaswantrai Jain								
	Total 2	Nil	NA	824,600	26.65	804,388	26.00	1,628,988	52.65
3	Parties to the	NA	NA	NA	NA	NA	NA	NA	NA
	agreement								
	other than 1(a)								
	& 2								
4	Public								
a.	FIs / MFs / FIIs	0	0.00	Nil	NA	(804,388)	(26.00)	1,464,812	47.35
	/ Banks, SFIs								
b.	Others (577	2,269,200	73.35	Nil	NA				
	Shareholders)								
	Total (4)(a+b)	2,269,200	73.35	Nil	NA	(804,388)	(26.00)	1,464,812	47.35
	Total	3,093,800	100.00					3,093,800	100.00
	(1+2+3+4)								

Notes: The data within bracket indicates sale of equity shares.

#### 6. OFFER PRICE AND FINANCIAL ARRANGEMENTS

#### 6.1. Justification of Offer Price

- 6.1.1. The Offer is made pursuant to the direct acquisition of shares and control over the Target Company by the Acquirer through the SPA. This Offer is not pursuant to any global acquisition resulting in an indirect acquisition of shares of the Target Company.
- 6.1.2. The Equity Shares of the Target Company are listed on CSE and DSE (together referred to as "Stock Exchanges"). SEBI vide order dated November 19, 2015 has withdrawn the recognition of DSE.
- 6.1.3. There is no trading in the equity shares of the Target Company on the Stock Exchanges where its shares are listed, therefore, the equity shares of the Target Company are infrequently traded within the meaning of definition of "frequently traded shares" under clause (j) of Sub-Regulation (1) of Regulation 2 of the SEBI (SAST) Regulations.
- 6.1.4. The Offer Price of Rs. 10.50/- (Rupees Ten and Fifty Paisa Only) is justified, in terms of Regulation 8(2) of the SEBI (SAST) Regulations, being the highest of the following:

S.No.	Particulars	Price
(a)	Negotiated Price	Rs. 10.50 per share
(b)	The volume-weighted average price paid or payable	Not Applicable

	for acquisition whether by the Acquirer, during 52	
	weeks immediately preceding the date of PA	
(c)	The highest price paid or payable for any	Not Applicable
	acquisition, whether by the Acquirer, during 26	
	weeks immediately preceding the date of the PA	
(d)	The volume-weighted average market price of	Not Applicable
	shares for a period of sixty trading days immediately	
	preceding the date of the public announcement as	
	traded on the stock exchange where the maximum	
	volume of trading in the shares of the target	
	company are recorded during such period.	

Other Parameters	Based on the unaudited financial data for the quarter ending June 30, 2015
Return on Net Worth (%)	0.13
Book Value per Share (Rs.)	10.43
Earnings Per Share (Rs.)	0.00

Source- As certified by Mr. Naresh Kumar (Membership No.088305), Partner of M/s. N. K. & Co., Chartered Accountants having office at 207, IInd Floor, 1191-92/6, Naiwala, Karol Bagh, New Delhi — 110005, Tel. 011-28750143, 011-41548149, Mob.:+91-9313702192,+91-8130073152; email: <a href="mailto:nareshfca@yahoo.co.in">nareshfca@yahoo.co.in</a> vide certificate dated October 14, 2015.

The Acquirer has also got an Independent Valuation Certificate from M/s. N. K. & Co., Chartered Accountants, which carried the valuation of shares of Target Company for the purpose of acquisition of controlling stake. The Valuer arrived at a fair value of Rs. 3.52/-(Rupees Three and Fifty Two Paisa) on the basis of HLL Formula.

In view of the parameters considered and presented in table above, in the opinion of the Acquirer and Manager to the Offer, the Offer Price of Rs. 10.50/- (Rupees Ten and Fifty Paisa only) per share is justified in terms of Regulation 8 of the SEBI (SAST) Regulations.

- 6.1.5. There have been no corporate actions in the Target Company warranting adjustment of relevant price parameters.
- 6.1.6. In the event of further acquisition of Equity Shares of the Target Company by the Acquirer during the offer period, whether by subscription or purchase, at a price higher than the Offer Price, then the Offer Price will be revised upwards to be equal to or more than the highest price paid for such acquisition in terms of Regulation 8(8) of the SEBI (SAST) Regulations. However, it shall not be acquiring any equity shares of the Target Company after the third working day prior to the commencement of the tendering period and until the expiry of the tendering period.
- 6.1.7. If the Acquirer acquires equity shares of the Target Company during the period of twenty-six weeks after the tendering period at a price higher than the Offer Price, then the Acquirer shall

pay the difference between the highest acquisition price and the Offer Price, to all shareholders whose shares have been accepted in Offer within sixty days from the date of such acquisition. However, no such difference shall be paid in the event that such acquisition is made under an open offer under the SEBI (SAST) Regulations, or pursuant to SEBI (Delisting of Equity Shares) Regulations, 2009, or open market purchases made in the ordinary course on the stock exchanges, not being negotiated acquisition of shares of the Target Company in any form.

- 6.1.8. As on date, there is no revision in Open Offer Price or Open Offer Size. In case of any revision in the Open Offer Price or Open Offer Size, the Acquirer shall comply with Regulation 18 of SEBI (SAST) Regulations and all the provisions of SEBI (SAST) Regulations which are required to be fulfilled for the said revision in the Open Offer Price or Open Offer Size.
- 6.1.9. If there is any revision in the offer price on account of future purchases / competing offers, it will be done only up to the period prior to three (3) working days before the date of commencement of the tendering period and would be notified to the shareholders.

#### 6.2. Financial Arrangement

- 6.2.1. The total fund requirement for the Offer (assuming full acceptances) i.e. for the acquisition upto 804,388 (Eight Lacs Four Thousand Three Hundred and Eighty Eight) Equity Shares from the public shareholders of the Target Company at an Offer Price of Rs. 10.50/- (Rupees Ten and Fifty Paisa Only) per fully paid up equity share making a total fund requirement of Rs. 8,446,076 (Rupees Eighty Four Lacs Forty Six Thousand and Seventy Six Only) (the "Maximum Consideration").
- 6.2.2. The Acquirer has adequate resources and has made firm financial arrangements for financing the acquisition of the Equity Shares under the Offer in terms of Regulation 25(1) of the SEBI (SAST) Regulations. The acquisition will be financed through internal resources of the Acquirer and further investment/loans as may be required.
- 6.2.3. Acquirer, the Manager to the Offer and YES Bank Limited, a company incorporated under the Companies Act, 1956, and carrying on business as a banking company under Banking Regulations Act, 1949 having one of its branch offices at D-12, South Extension Part II, New Delhi 110 049, have entered into an Escrow Agreement dated October 15, 2015 for the purpose of the Offer (the "Offer Escrow Agreement") in accordance with Regulation 17 of the SEBI (SAST) Regulations. In terms of the Escrow Agreement, the Acquirer have opened an Escrow Account bearing name and style as "CPCPL-STL-Open Offer Escrow Account", (the "Escrow Account") and deposited cash of Rs. 21,11,519/- (Rupees Twenty One Lacs Eleven Thousand Five Hundred and Nineteen Only) being 25% of the Maximum Consideration.
- 6.2.4. The Acquirer has authorized the Manager to the Offer to realize the value of the Escrow Account in terms of the SEBI (SAST) Regulations.

- 6.2.5. Mr. Amar Bafna (Membership No. 048639), Partner of Amar Bafna & Associates, Chartered Accountants having office at 201, Apollo Chambers Premises Co-Op SOC Limited, Mogra Village, Old Nagardas Road, Andheri (E), Mumbai 400 069; Tel. 022-28209371, Mob: +91-9869201186, Email ID: office@amarbafna.com vide certificate dated October 13, 2015 certified that the Acquirer have sufficient resources to meet the fund requirement for the Takeover of Target Company.
- 6.2.6. Based on the above and in the light of the escrow arrangement, the Manager to the Offer is satisfied that firm arrangements have been put in place by the Acquirer to fulfill their obligations through verifiable means in relation to the Offer in accordance with the Regulations.

#### 7. TERMS AND CONDITIONS OF THE OFFER

#### 7.1. Operational terms and conditions

- 7.1.1. The Offer is not subject to any minimum level of acceptances from shareholders.
- 7.1.2. LoF will be dispatched to all the equity shareholders of STL, whose names appear in its Register of Members on December 29, 2015, Tuesday, the Identified Date.
- 7.1.3. The Offer is subject to the terms and conditions set out in this Letter of Offer, the Form of Acceptance, the PA, the DPS and any other Public Announcements that may be issued with respect to the Offer.
- 7.1.4. The LoF alongwith the Form of Acceptance cum acknowledgement would also be available at SEBI's website, <a href="www.sebi.gov.in">www.sebi.gov.in</a>, and shareholders can also apply by downloading such forms from the website.
- 7.1.5. This Offer is subject to the receipt of the statutory and other approvals as mentioned in paragraph 7.4 of this draft LOF. In terms of Regulation 23(1) of the Regulations, if the statutory approvals are refused, the Offer would stand withdrawn.
- 7.1.6. In case due to any unforeseen reason, if any member entitled to this Open Offer does not receive this Letter of Offer, he/she/it may follow the instruction to tender shares as provided in Para 8.13 but this non-receipt shall not invalidate the Open Offer.
- 7.1.7. The acceptance of the Offer must be unconditional and should be on the enclosed Form of Acceptance and sent along with the other documents duly filled in and signed by the applicant shareholder(s).
- 7.1.8. Any equity shares that are subject matter of litigation or are held in abeyance due to pending court cases/attachment orders/ restriction from other statutory authorities wherein the shareholder may be precluded from transferring the equity shares during pendency of the said litigation are liable to be rejected if directions/orders regarding these equity shares are not received together with the equity shares tendered under the Offer.
- **7.2. Locked in shares:** There are no locked in shares in the Target Company.

#### 7.3. Persons eligible to participate in the Offer

Registered shareholders of STL and unregistered shareholders who own the Equity Shares of STL any time prior to the Closure of Offer, including the beneficial owners of the shares held in dematerialised form, except the parties to Share Purchase Agreement dated October 14, 2015, including persons deemed to be acting in concert with such parties, for the sale of shares of the Target Company.

#### 7.4. Statutory and other Approvals:

- 7.4.1. Shareholder of the Target Company who are either Non-Resident Indians ("NRIs") or Overseas Corporate Bodies (OCBs) and wish to tender their Equity Shares in this Open Offer shall be required to submit all the applicable approvals (specific and general) from the Reserve Bank of India (RBI) that they have obtained at the time of their acquisition of the Equity Shares of the Target Company. In the event such approvals from the RBI are not submitted, the Acquirer reserves the sole right to reject the Equity Shares tendered by such shareholders in the Open Offer. This Open Offer is subject to receipt of the requisite RBI approvals, if any, for acquisition of Equity Shares by the Acquirer from NRIs and OCBs.
- 7.4.2. As of the date of this DLOO, there are no other statutory approvals required to acquire the equity shares tendered pursuant to this Open Offer. If any other statutory approvals required or become applicable, the Open Offer would be subject to the receipt of such other statutory approvals. The Acquirer will not proceed with the Open Offer in the event such statutory approvals that are required are refused in terms of Regulation 23 of SEBI (SAST) Regulations. This Open Offer is subject to all other statutory approvals that may become applicable at a later date before the completion of the Open Offer.
- 7.4.3. No approval from any bank or financial institutions is required for the purpose of this Offer.
- 7.4.4. In case of delay in receipt of any statutory approval(s), SEBI has the power to grant extension of time to Acquirer for payment of consideration to the public shareholders of the Target Company who have accepted the Offer within such period, subject to the Acquirer agreeing to pay interest for the delayed period if directed by SEBI in terms of Regulation 18(11) of the SEBI (SAST) Regulations.
- 7.4.5. The Acquirer shall complete all procedures relating to the Open Offer including payment of consideration to the shareholders whose shares are accepted in the open offer within 10 working days from the last date of the tendering period.

#### 8. PROCEDURE FOR ACCEPTANCE AND SETTLEMENT

- 8.1. The Open Offer will be implemented by the Acquirer through Stock Exchange Mechanism made available by the Stock Exchanges in the form of separate window ("Acquisition Window") as provided under the SEBI (SAST) Regulations and SEBI circular CIR/CFD/POLICY/CELL/1/2015 dated April 13, 2015 issued by SEBI.
- **8.2.** BSE shall be the Designated Stock Exchange for the purpose of tendering Equity Shares in the Open Offer.

- **8.3.** The facility for acquisition of shares through Stock Exchange Mechanism pursuant to the Offer shall be available on the BSE in the form of a separate window ("Acquisition Window").
- **8.4.** The Acquirer has appointed **M/s. Omkam Capital Markets Private Limited ("Buying Broker")** for the Open Offer through whom the purchases and settlement of Open Offer shall be made during the Tendering Period.

The Contact details of the Buying Broker are as mentioned below:

Name - Omkam Capital Markets Private Limited

**Communication Address** - 702A, Arunachal Building, 19, Barakhamba Road, Connaught Place, New Delhi – 110001:

Contact Person - Mr. Sachin Garg;

**Telephone** - 011-43571040/41;

Email ID: <a href="mailto:sgarg@omkam.in">sgarg@omkam.in</a>;

- **8.5.** All Shareholders who desire to tender their Shares under the Open Offer would have to approach their respective stock brokers ("Selling Broker"), during the normal trading hours of the secondary market during the Tendering Period.
- **8.6.** Separate Acquisition window will be provided by BSE to facilitate placing of sell orders. The Selling Brokers can enter orders for demat Equity Shares as well as physical Equity Shares.
- **8.7.** The cumulative quantity tendered shall be displayed on the exchange website throughout the trading session at specific intervals by the Stock Exchange during the Tendering Period.
- **8.8.** Shareholders can tender their shares only through a broker with whom the Shareholder is registered as client (KYC Compliant).

#### 8.9. Procedure for tendering Equity Shares held in dematerialised Form:

- a) The Equity Shareholders who are holding the Equity Shares in demat form and who desire to tender their Equity Shares in this Offer shall approach their broker indicating to their broker the details of Equity Shares they intend to tender in Open Offer.
- b) The Selling Broker shall provide early pay-in of demat shares (except for custodian participant orders) to the Clearing Corporation before placing the orders and the same shall be validated at the time of order entry.
- c) For custodian participant, orders for demat Equity Shares early pay-in is mandatory prior to confirmation of order by the custodian. The custodians shall either confirm or reject orders not later than close of trading hours on the last day of the Offer Period. Thereafter, all unconfirmed orders shall be deemed to be rejected.
- d) The details of settlement number for early pay-in of Equity Shares shall be informed in the issue opening circular that will be issued by the Stock Exchanges / Clearing Corporation, before the opening of the Offer.
- e) Upon placing the order, the Selling Broker(s) shall provide transaction registration slip ("TRS") generated by the exchange bidding system to the Shareholder. TRS will contain

- details of order submitted like bid ID No., DP ID, client ID, no. of Equity Shares tendered etc.
- f) The Shareholders will have to ensure that they keep the depository participant ("DP") account active and unblocked to receive credit in case of return of Equity Shares due to rejection or due to prorated Open Offer.

The Shareholders holding Equity Shares in demat mode are not required to fill any Form of Acceptance-cum-Acknowledgement. The Shareholders are advised to retain the acknowledged copy of the DIS and the TRS till the completion of Offer Period.

# 8.10. Procedure to be followed by registered Shareholders holding Equity Shares in thephysical form:

- a) Shareholders who are holding physical Equity Shares and intend to participate in the Offer will be required to approach their respective Selling Broker along with the complete set of documents for verification procedures to be carried out including the:
  - The Form of Acceptance-cum-Acknowledgement duly signed (by all Equity Shareholders in case shares are in joint names) in the same order in which they hold the Equity Shares;
  - ii. Original share certificates;
  - iii. Valid share transfer form(s) duly filled and signed by the transferors (i.e. by all registered Shareholders in same order and as per the specimen signatures registered with the Target Company and duly witnessed at the appropriate place authorizing the transfer in favor of the Acquirer;
  - iv. Self-attested copy of the Shareholder's PAN Card;
  - v. Any other relevant documents such as (but not limited to):
    - Duly attested power of attorney if any person other than the Equity Shareholder has signed the relevant Form of Acceptance-cum-Acknowledgement;
    - Notarized copy of death certificate / succession certificate or probated will, if the original Shareholder has deceased;
    - Necessary corporate authorisations, such as Board Resolutions etc., in case of companies.
  - vi. In addition to the above, if the address of the Shareholder has undergone a change from the address registered in the register of members of the Target Company, the Shareholder would be required to submit a self-attested copy of address proof consisting of any one of the following documents: Valid Aadhar Card, Voter Identity card or Passport.
- b) Selling Broker should place order on the Acquisition Window with relevant details as mentioned on the physical share certificate(s). Upon placing the order, the Selling Broker shall provide a TRS generated by the exchange bidding system to the Shareholder. TRS

- will contain the details of order submitted like folio no., certificate no., distinctive no., no. of Equity Shares tendered etc.
- c) After placement of order, as mentioned in paragraph 10(b), the Selling Broker must ensure delivery of the Form of Acceptance-cum-Acknowledgement, TRS, original share certificate(s), valid share transfer form(s) and other documents (as mentioned in paragraph 8.10(a)) either by registered post or courier or hand delivery to the Registrar to the Offer (at the address mentioned on the cover page not later than 2 (two) days from the Offer Closing Date (by 5 PM). The envelope should be superscribed as "Shashank Traders Limited Open Offer". One copy of the TRS will be retained by Registrar to the Offer and it will provide acknowledgement of the same to the Selling Broker.
- d) Shareholders holding physical Equity Shares should note that physical Equity Shares will not be accepted unless the complete set of documents is submitted. Acceptance of the physical Equity Shares by the Acquirer shall be subject to verification as per the SEBI (SAST) Regulations and any further directions issued in this regard. Registrar to the Offer will verify such orders based on the documents submitted on a daily basis and till such time the BSE shall display such orders as "unconfirmed physical bids". Once, Registrar to the Offer confirms the orders it will be treated as "Confirmed Bids".
- e) In case any person has submitted Equity Shares in physical form for dematerialisation, such Shareholders should ensure that the process of getting the Equity Shares dematerialised is completed well in time so that they can participate in the Offer before the Offer Closing Date.
- **8.11.** Modification / Cancellation of orders will not be allowed during the period the Offer is open.
- **8.12.** The cumulative quantity tendered shall be made available on the website of the BSE throughout the trading session and will be updated at specific intervals during the Tendering Period.

#### 8.13. Procedure for tendering the shares in case of non-receipt of Letter of Offer:

Persons who have acquired Equity Shares but whose names do not appear in the register of members of the Target Company on the Identified Date, or unregistered owners or those who have acquired Equity Shares after the Identified Date, or those who have not received the Letter of Offer, may also participate in this Offer. A Shareholder may participate in the Offer by approaching their broker and tender Equity Shares in the Open Offer as per the procedure mentioned in this Letter of Offer or in the Form of Acceptance—cum-Acknowledgement. The Letter of Offer along with Form of Acceptancecum-Acknowledgement will be dispatched to all the eligible shareholders of the Target Company as of the Identified Date. In case of non-receipt of the Letter of Offer, such eligible shareholders of the Target Company may download the same from the SEBI website (<a href="www.sebi.gov.in">www.sebi.gov.in</a>) or BSE website (<a href="www.bseindia.com">www.bseindia.com</a>) or Merchant Banker website (<a href="www.corporateprofessionals.com">www.corporateprofessionals.com</a>) or obtain a copy of the same from the Registrar to the Offer on providing suitable documentary evidence of holding of the Equity Shares of the Target Company. Alternatively, in case of non-receipt of the Letter of Offer, shareholders holding shares may

participate in the Offer by providing their application in plain paper in writing signed by all shareholder, stating name, address, number of shares held, client ID number, DP name, DP ID number, number of shares tendered and other relevant documents such as physical share certificate and Form SH-4 in case of shares being held in physical form. Such shareholders have to ensure that their order is entered in the electronic platform to be made available by BSE before the closure of the Offer.

- **8.14.** Non-receipt of this Letter of Offer by, or accidental omission to dispatch this Letter of Offer to any shareholder, shall not invalidate the Offer in any way.
- **8.15.** The acceptance of the Offer made by the Acquirer is entirely at the discretion of the Shareholders of the Target Company. The Acquirer does not accept any responsibility for the decision of any Shareholder to either participate or to not participate in the Offer. The Acquirer will not be responsible in any manner for any loss of share certificate(s) and other documents during transit and the Shareholders are advised to adequately safeguard their interest in this regard.

#### 8.16. Acceptance of Equity Shares

Registrar to the Offer shall provide details of order acceptance to Clearing Corporation within specified timelines. In the event that the number of Equity Shares (including demat Equity Shares, physical Equity Shares and locked-in Equity Shares) validly tendered by the Shareholders under this Offer is more than the number of Offer Shares, the Acquirer shall accept those Equity Shares validly tendered by the Shareholders on a proportionate basis in consultation with the Manager, taking care to ensure that the basis of acceptance is decided in a fair and equitable manner and does not result in non-marketable lots, provided that acquisition of Equity Shares from a Shareholder shall not be less than the minimum marketable lot.

#### 8.17. Settlement Process

On closure of the Offer, reconciliation for acceptances shall be conducted by the Manager to the Offer and the Registrar to the Offer and the final list shall be provided to the Stock Exchange to facilitate settlement on the basis of Shares transferred to the Clearing Corporation.

The settlement of trades shall be carried out in the manner similar to settlement of trades in the secondary market. Selling Brokers should use the settlement number to be provided by the Clearing Corporation to transfer the shares in favour of Clearing Corporation.

8.18. The shares shall be directly credited to the pool account of the Buying Broker. For the same, the existing facility of client direct pay-out in the capital market segment shall be available. Once the basis of acceptance is finalised, the Clearing Corporation would facilitate clearing and settlement of trades by transferring the required number of shares to the pool account of the Buying Broker. In case of partial or non-acceptance of orders or excess pay-in, demat Shares shall be released to the securities pool account of the Selling Broker / custodian, post which, the Selling Broker would then issue contract note for the shares accepted and return the balance shares to the Shareholders. Any excess physical Equity Shares, to the extent tendered but not accepted, will be returned to the Shareholder(s) directly by Registrar to the Offer.

#### 8.19. Settlement of Funds / Payment Consideration

The settlement of fund obligation for demat and physical Equity Shares shall be effected through existing settlement accounts of Selling Broker. The payment will be made to the Buying Broker for settlement. For Equity Shares accepted under the Open Offer, the Selling Broker / Custodian Participant will receive funds payout in their settlement bank account. The Selling Brokers / Custodian participants would pay the consideration to their respective clients. The funds received from Buying Broker by the Clearing Corporation will be released to the Selling Broker(s) as per secondary market pay-out mechanism. Shareholders who intend to participate in the Offer should consult their respective Selling Broker for payment to them of any cost, charges and expenses (including brokerage) that may be levied by the Selling Broker upon the selling Shareholders for tendering Equity Shares in the Offer (secondary market transaction). The consideration received by the selling Shareholders from their respective Selling Broker, in respect of accepted Equity Shares, could be net of such costs, charges and expenses (including brokerage) and the Acquirer accepts no responsibility to bear or pay such additional cost, charges and expenses (including brokerage) incurred solely by the selling Shareholder. In case of delay in receipt of any statutory approval(s), SEBI has the power to grant extension of time to Acquirer for payment of consideration to the shareholders of the Target Company who have accepted the Open Offer within such period, subject to Acquirer agreeing to pay interest for the delayed period if directed by SEBI in terms of Regulation 18 (11) of the SEBI (SAST) Regulations, 2011.

#### NOTE ON TAXATION

- 1. Capital gain: Under current Indian tax laws and regulations, capital gains arising from the sale of equity shares in an Indian company are generally taxable in India. Any gain realized on the sale of listed equity shares on a stock exchange held for more than 12 (twelve) months will not be subject to capital gains tax in India if Securities Transaction Tax ("STT") has been paid on the transaction. STT will be levied on and collected by a domestic stock exchange on which the equity shares are sold. Further, any gain realised on the sale of listed Equity Shares held for a period of 12 (twelve) months or less, which are sold will be subject to short term capital gains tax and STT.
- 2. SHAREHOLDERS ARE ADVISED TO CONSULT THEIR TAX ADVISORS FOR TAX TREATMENT ARISING OUT OF THE PROPOSED OFFER THROUGH TENDER OFFER AND APPROPRIATE COURSE OF ACTION THAT THEY SHOULD TAKE. THE ACQUIRER DO NOT ACCEPT NOR HOLD ANY RESPONSIBILITY FOR ANY TAX LIABILITY ARISING TO ANY SHAREHOLDER AS A REASON OF THIS OFFER.
- 3. Tax deduction at source
  - a) In case of resident Shareholders, in absence of any specific provision under the Income Tax Act, 1961 ("Income Tax Act") the Acquirer shall not deduct tax on the consideration payable to resident Shareholders pursuant to the Offer.

- b) In the case of non-resident Shareholders, since the Offer is through the stock exchange, the responsibility of discharge of the tax due on the gains (if any) is on the non-resident Shareholder. It is therefore recommended that the non-resident Shareholder may consult their custodians/ authorised dealers/ tax advisors appropriately.
- **4.** Interest payment, if any: In case of interest payments by the Acquirer for delay in payment of Offer consideration or a part thereof, the Acquirer will deduct taxes at source at the applicable rates as per the Income Tax Act.
- 5. THE TAX RATE AND OTHER PROVISIONS MAY UNDERGO CHANGES.

#### 9. DOCUMENTS FOR INSPECTION

The following documents are regarded as material documents and are available for inspection at the office of the Manager to the Offer at D-28, South Extn. Part-I, New Delhi – 110049 from 10.30 A.M. to 1.00 P.M. on any working day, except Saturdays, Sundays and Holidays until the Closure of the Offer:

- **9.1.** Certificate of Incorporation, Certificate of Commencement of Business, Memorandum & Articles of Association of STL.
- **9.2.** Certificate dated October 13, 2015 issued by Mr. Amar Bafna certifying the Net Worth of the Acquirer and the financial adequacy of the Acquirer certifying that Acquirer have sufficient resources to meet the fund requirement for the Takeover of Target Company.
- 9.3. Audited Annual Reports of STL for the years ended March 31, 2013, 2014 and 2015.
- 9.4. Escrow Agreement between the Acquirer, YES Bank Limited and Manager to the Offer.
- **9.5.** Confirmation from YES Bank Limited confirming the amount kept in Escrow Account opened as per SEBI (SAST) Regulation 2011.
- 9.6. Copy of the Share Purchase Agreement dated October 14, 2015.
- 9.7. Copy of Public Announcement filed on October 14, 2015, Published copy of the Detailed Public Statement which appeared in the Newspapers on October 19, 2015, Issue Opening PA and any corrigendum to these, if any,
- 9.8. A copy of the Recommendation made by the Board of STL.
- **9.9.** A copy of the Observation letter from SEBI.
- **9.10.** Copy of Agreement between the Acquirer and the Registrar to the Offer.

#### 10. DECLARATION BY THE ACQUIRER

The Acquirer accepts full responsibility for the information contained in this LoF and also for the obligations of the Acquirer as laid down in the SEBI (SAST) Regulations, 2011 and subsequent amendments made thereof. The Acquirer would be responsible for ensuring compliance with the concerned Regulations.

Place: New Delhi

Date: December 31, 2015

## 11. ENCLOSURES

**11.1.** Form of Acceptance cum Acknowledgement

11.2. Blank Share Transfer Deed(s)

## FORM OF ACCEPTANCE CUM ACKNOWLEDGEMENT

(For physical shares being tendered)

(All terms and expressions used herein shall have the same meaning as described thereto in the Letter of Offer)

THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION				
(Please send this Form of Acceptance with enclosures to the Registrar to the Offer)				
OFFER OPENS ON : JANUARY 12, 2016 TUESDAY				
OFFER CLOSES ON : JANUARY 25, 2016, MONDAY				
Please read the Instructions overleaf before filling-in this Form of Acceptance				

FOR OFFICE USE ONLY				
Acceptance Number				
Number of equity shares Offered				
Number of equity shares accepted				
Purchase consideration (Rs.)				
Cheque/Demand Draft/Pay Order No.				

From:					
Tel. No.:	Fax No.:	E-mail:			
Го,					
The Acquirer					
C/O MAS Services Lim Γ-34, Ilnd Floor, Okhla I Phase-II, New Delhi – 1	ndustrial Area,				
Dear Sir/s,					
REG.: OPEN OFFER	TO THE SHAR	EHOLDERS OF M/S	S. SHASHANK TR	ADERS L	IMITED
"STL"/"TARGET CO	MPANY") BY	MR. PRAVEEN JA	ASWANTRAI JAIN	("ACQI	JIRER")
PURSUANT TO SEB	I (SUBSTANTI	AL ACQUISITION	OF SHARES AN	D TAKE	OVERS)
REGULATIONS, 2011					
/ we, refer to the Lette	r of Offer dated _		for acquiring the e	equity sha	res held
by me / us in <b>M/s. Shas</b>	hank Traders Li	mited.			
/ we, the undersigned erms and conditions as			understood its conte	ents inclu	ding the
/ We, unconditionally C at a price of Rs. 10.50/-		•		•	y me/ us

1. I/We enclose the original share certificate(s) and duly signed valid Transfer Deed(s) in respect of my / our equity shares as detailed below (please enclose additional sheet(s), if required).

Ledger Folio NoNumber of share certificates attached				
Representing equity shares				
Number of equity shares held in STL Number of equity shares Offered				
In figures	In words	In figures	In words	

Sr. No.	Share Certificate No.	Distinctive Nos.		No. of equity shares
		From	То	
1				
2				
3				
	Total No			

- 2. I / We confirm that the Equity Shares of STL which are being tendered herewith by me / us under the Offer are free from liens, charges and encumbrances of any kind whatsoever.
- 3. I / We authorize the Acquirer to accept the Equity Shares so offered or such lesser number of equity shares that the Acquirer may decide to accept in consultation with the Manager to the Offer and in terms of the said Letter of Offer and I / we further authorise the Acquirer to apply and obtain on our behalf split of share certificate(s) as may be deemed necessary by them for the said purpose. I further authorize the Acquirer to return to me / us, equity share certificate(s) in respect of which the Offer is not found / not accepted, specifying the reason thereof.
- 4. My / Our execution of this Form of Acceptance shall constitute my / our warranty that the equity shares comprised in this application are owned by me / us and are transferred by me / us free from all liens, charges, claims of third parties and encumbrances. If any claim is made by any third party in respect of the said equity shares, I / we will hold the Acquirer, harmless and indemnified against any loss they or either of them may suffer in the event of the Acquirer acquiring these equity shares. I / We agree that the Acquirer may pay the Offer Price only after due verification of the document(s) and signature(s) and on obtaining the necessary approvals as mentioned in the said Letter of Offer.
- 5. I / We also note and understand that the shares/ Original Share Certificate(s) and Transfer Deed(s) will be held by the Registrar to the Offer in trust for me / us till the date the Acquirer makes payment of consideration or the date by which Shares/ Original Share Certificate(s), Transfer Deed(s) and other documents are dispatched to the shareholders, as the case may be.

- 6. I/We note and understand that the Shares would held in trust by the Registrar until the time the Acquirer makes payment of purchase consideration as mentioned in the Letter of Offer.
- 7. I/We undertake to execute such further document(s) and give such further assurance(s) as may be required or expedient to give effect to my / our agreeing to sell the said equity shares.
- 8. I / We irrevocably authorise the Acquirer to send by Registered Post at my / our risk, the Cheque(s) / Demand Draft(s) / Pay Order(s) in settlement of consideration payable and excess share certificate(s), if any, to the Sole / First holder at the address given hereunder and if full address is not given below the same will be forwarded at the address registered with STL:

Name and complete address of the Sole/ First holder (in case of member(s), address as

registered with STL):

First/Sole Shareholder

Place:  Place:  Tel. No(s).: Fax No.:					
So as to avoid fraudule receive the sale consider following information contractions are saled to the sale considers and the saled to t	eration through RTGS/	ECS mode a	nd reques	ted to kindly provide	
Bank Account No.:		of Account:			
Name of the Bank: Name of the Branch and A					
MICR Code of BankIFCS Code of Bank					
The Permanent Account Nunder:	Number (PAN / GIR No.	) allotted unde	r the Incor	ne Tax Act, 1961 is as	
	1 <sup>st</sup> Shareholder	2 <sup>nd</sup> Shareho	lder	3 <sup>rd</sup> Shareholder	
PAN / GIR No.					
Yours faithfully,	1	<u> </u>		1	
Signed and Delivered:					
	FULL NAME (S)	OF THE	S	SIGNATURE (S)	

**HOLDERS** 

Joint Holder 1	
Joint Holder 2	

**Note:** In case of joint holdings all the holders must sign. In case of body corporate, stamp of the Company should be affixed and necessary Board Resolution should be attached.

#### **INSTRUCTIONS**

- 1 Please read the enclosed Letter of Offer carefully before filling-up this Form of Acceptance.
- 2 The Form of Acceptance should be filled-up in English only.
- 3 Signature(s) other than in English, Hindi, and thumb impressions must be attested by a Notary Public under his Official Seal.

### 4 Mode of tendering the Equity Shares Pursuant to the Offer:

- I. The acceptance of the Offer made by the Acquirer is entirely at the discretion of the equity shareholder of STL.
- II. Shareholders of STL to whom this Offer is being made, are free to Offer his / her / their shareholding in STL for sale to the Acquirer, in whole or part, while tendering his / her / their equity shares in the Offer.

#### **ACKNOWLEDGEMENT SLIP**

### **SHARES IN PHYSICAL FORM**

OPEN OFFER TO THE SHAREHOLDERS OF M/S. SHASHANK TRADERS LIMITED ("STL"/
"TARGET COMPANY") BY MR. PRAVEEN JASWANTRAI JAIN ("ACQUIRER") PURSUANT TO
SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011.

Received	d from Mr. / Ms			
•	olio No/Number of			
dated	dated, Form of Acce		Transfer Deeds(	s) and Original Share
Certificat	e(s) as detailed hereunder:			
Sr.	Share Certificate No.	Distinctive Nos.		No. of equity shares
No.				
		From	То	
1.				
2.				
3.				
То	otal no. of Equity Shares			

Stamp

**Authorised Signatory** 

Date

Note: All future correspondence, if any, should be addressed to Registrar to the Offer

#### **MAS Services Limited**

T-34, IInd Floor, Okhla Industrial Area, Phase-II, New Delhi – 110 020

Contact Person: Mr. Sharwan Mangla

**Ph.**: 011-26387281/82/83 **Fax**: 011-26387384