

This Public Announcement ("PA" or "Public Announcement") is being issued by Enam Securities Private Limited ("ENAM"), the Manager to the Offer, on behalf of Inox Leisure Limited ("ILL" or the "Acquirer") along with Gujarat Fluorochemicals Limited, the Person Acting in Concert ("GFL" or the "PAC"), to the equity shareholders of Fame India Limited ("Fame" or "Target") pursuant to and in compliance with regulations 10 and 12 and other applicable provisions of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 1997 and subsequent amendments thereto ("SEBI (SAST) Regulations" or the "Regulations").

Public Announcement for the Attention of the Equity Shareholders of

FAME INDIA LIMITED

Registered Office: Fame Adlabs, 2nd Floor, Andheri Link Road, Oshiwara, Andheri (W), Mumbai – 400 053 Maharashtra.
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CASH OFFER FOR ACQUISITION OF EQUITY SHARES FROM SHAREHOLDERS OF FAME INDIA LIMITED

I. Background to the Offer

- This Open Offer is being made under regulations 10 and 12 of the Regulations, by Inox Leisure Limited, the Acquirer to the equity shareholders of Fame India Limited.
- On February 3, 2010 the Acquirer acquired and the Seller sold 1,50,57,751 equity shares of the Target at a price of Rs. 44 per equity share ("Sale Shares") of par value of Rs. 10 each, constituting 43.28% of the issued and paid up equity share capital of the Target, for a consideration of Rs. 66,25,41,044 (Rupees sixty six crores twenty five lacs forty one thousand forty four only) by carrying out block deal on February 3, 2010 on the Bombay Stock Exchange.
- Further, on February 5, 2010 the Acquirer acquired 25,07,537 equity shares constituting 7.21% of the issued and paid up equity share capital of the Target at a price of Rs. 50.75 per equity share of par value of Rs. 10 each by carrying out a block deal on the Bombay Stock Exchange.
- On February 5, 2010 the Acquirer entered into an Agreement ("Agreement") with MR SHYAM GOBINDRAM SHROFF, son of (Late) Gobindram Naomal, residing at Nanik Niwas, 1st Floor, Sarojini Road, Santacruz (West), Mumbai - 400 054, MR BALKRISHNA GOBINDRAM SHROFF, son of (Late) Gobindram Naomal, residing at Nanik Niwas, 4th Floor, Sarojini Road, Santacruz (West), Mumbai - 400 054, and MR SHRAVAN SHYAM SHROFF, son of Shyam Shroff, residing at Nanik Niwas, 5th Floor, Sarojini Road, Santacruz (West), Mumbai - 400 054, in their capacity as partners of M/S SOUTH YARRA HOLDINGS, a partnership firm constituted under the (Indian) Partnership Act, 1932 and having its principal place of business at 2G, Naaz Cinema Building, Lamington Road, Mumbai - 400 004 ("collectively the Seller") to set out the terms and conditions agreed between them for the sale and purchase of the Sale Shares.
- The Acquirer and the Seller have also entered into an Escrow agreement on February 5, 2010 with Standard Chartered Bank having its place of business at 1, Aldermanbury Square, London EC2V7SB and one of its branch offices at 23/25 Mahatma Gandhi Road, Fort, Mumbai 400 001 (the "Escrow Agent"). The aforesaid Sale Shares will be held in an escrow account established in the name of the Escrow Agent, and the Sale Shares will continue to remain in the escrow account until completion of the Open Offer formalities.
- Certain terms of the Agreement are as follows:

- The Agreement contains a provision that the parties to the Agreement shall not act upon the sale and purchase of the Sale Shares in the event of non-compliance with the provisions of the Regulations by the parties.
 - The Seller and partners of the Seller, being the promoter of the Target, have extensive knowledge of the multiplex business and intimate knowledge of Target's business. In light of having such knowledge, the Seller, partners of the Seller, their associates, group entities and relatives (except for Mr. Aditya Shroff) have agreed to not compete with the Acquirer in business of setting up and/or operating multiplex or cinema exhibition during the period commencing from the date of completion of the Open Offer formalities and ending on the expiry of 2 (two) years thereafter in India, except as agreed among the parties to the Agreement.
 - The Acquirer is entitled to nominate nominee directors as additional directors on board of the Target and on the board of any subsidiary of the Target and one of the Seller Directors (either of Shyam Gobindram Shroff, Balkrishna Gobindram Shroff and Shraavan Shyam Shroff), shall resign from the board of the Target and from the board of any subsidiary of the Target at any time after the expiry of 21 days from the date of this Public Announcement.
 - Under the Agreement there is a set of matters for which prior written consent of the Acquirer is required from the Effective Date through to the Completion Date including for matters such as entering into any new business, altering the number of directors on board of the Target, declaration of dividends, issuance of securities, disposing of or encumbering any assets, amending the articles of association and memorandum of association etc.
 - The Acquirer will not exercise voting rights on the Sale Shares until all the formalities under the Open Offer are completed.
 - On Completion, the Acquirer will appoint additional directors on Board of the Target and the Seller Directors shall resign.
 - The Acquirer has agreed to pay to the Seller at Completion an amount equal to Rs. 1,00,00,000 (Rupees One crore) as non-compete fees.
- Pursuant to the substantial acquisition of equity shares, this mandatory Offer is being made by the Acquirer and PAC in compliance with regulations 10 and 12 and other applicable provisions of SEBI (SAST) Regulations (the "Offer" or "Open Offer"). The Acquirer and PAC hereby make this Offer to the shareholders of the Target (other than the parties to the Agreement) to acquire up to 8,231,759 equity shares of the Target of face value of Rs. 10 each representing in aggregate 20% of the fully diluted voting equity share capital of the Target at a price of Rs. 51/- (Rupees fifty one only) per fully paid up equity share ("Offer Price") payable in cash subject to the terms and conditions mentioned in this PA and in the Letter of Offer that will be sent to the shareholders in accordance with the SEBI (SAST) Regulations (the "Letter of Offer"). This Offer is not subject to any minimum level of acceptance.

II. The Offer

- This Offer is being made by the Acquirer and PAC as a result of proposed acquisition of 50.48% of the issued and paid up equity share capital of the Target by the Acquirer as stated in clause I above.
- In view of the above, the Offer is a mandatory Open Offer under regulations 10 and 12 of the SEBI (SAST) Regulations.
- For the purpose of this Offer, there is a PAC to the Offer with the Acquirer, as mentioned in clause I above, within the meaning of regulation 2(1)(e) of the Regulations.
- The Acquirer and PAC are making an Open Offer to acquire up to 8,231,759 equity shares of the face value of Rs. 10 each, representing in aggregate 20% of the fully diluted voting equity share capital of the Target in terms of regulation 21(1) of the SEBI (SAST) Regulations, at a price of Rs. 51/- (Rupees fifty one only) per fully paid up equity share payable in cash subject to the terms and conditions set out in this PA and the Letter of Offer that will be sent to the shareholders in accordance with the SEBI (SAST) Regulations.
- This Offer is being made to all the shareholders of the Target (other than the parties to the Agreement). The Acquirer will acquire all the shares of the Target that are validly tendered as per terms of the Offer subject to a maximum of 8,231,759 equity shares being 20% of the fully diluted voting equity share capital of the Target.
- This Offer is not conditional upon any minimum level of acceptance.
- This Offer is subject to the receipt of the statutory and other approvals mentioned in paragraph 44 to 47 of this PA. In terms of regulation 27 of the Regulations, if the statutory approvals are refused, the Offer would stand withdrawn.
- The Acquirer and PAC do not hold any equity shares in the Target as of the date of this Public Announcement save and except those acquired as stated in clause I above.

Neither the Acquirer nor the PAC nor their respective directors have acquired any equity shares of the Target during the 12 months period prior to the date of this Public Announcement, save and except those acquired as stated in clause I above.

The equity shares of the Target will be acquired by the Acquirer and PAC as fully paid up, free from all liens, charges and encumbrances and together with the rights attached thereto, including all rights to dividend, bonus and rights offer declared thereon.

III. The Offer Price

- The equity shares of the Target are listed on The Bombay Stock Exchange, Mumbai ("BSE") and The National Stock Exchange of India ("NSE").
- The equity shares of the Target are frequently traded on BSE and NSE within the meaning of explanation (i) to regulation 20(5) of the SEBI (SAST) Regulations. The annualized trading turnover in the shares of the Target in the above mentioned Stock Exchanges based on trading volume during 1st August, 2009 to 31st January, 2010, viz. six calendar months preceding the month in which the PA is made is as given below:

Stock Exchange	Total No. of equity shares traded during 6 calendar months prior to the month in which the PA is made	Total No. of Listed equity shares	Annualized Trading Turnover (as % of Total equity shares Listed)
BSE	16,203,474	3,47,95,262	93.14%
NSE	30,413,711	3,47,95,262	174.82%

(Source: www.bseindia.com, www.nseindia.com)

- The Offer Price of Rs. 51/- (Rupees fifty one only) per fully paid up equity share is justified in terms of regulation 20(4) of the SEBI (SAST) Regulations being the highest of the following:

(a) The negotiated price under the Agreement	Not applicable
(b) Highest price paid by the Acquirer for acquisitions including by way of allotment in a public or rights or preferential issue during the 26 weeks prior to the date of Public Announcement i.e. February 6, 2010* (from open market purchase by way of block deal)	Rs. 50.75 per share
(c) The average of the weekly high and low of closing prices of the equity shares of the Target, on NSE where it is most frequently traded for the 26 weeks preceding the date of the Public Announcement. i.e. February 6, 2010	Rs. 31.10 per share
(d) The average of the daily high and low prices of the equity shares of the Target, on NSE where it is most frequently traded for the two weeks preceding the date of the Public Announcement. i.e. February 6, 2010	Rs. 43.95 per share

- Mr. Sanjay Agrawal, Membership No. 049051 of M/s Patankar and Associates Chartered Accountants, has vide their report dated February 5, 2010 stated that, the Offer Price of Rs. 51/- (Rupees fifty one only) is justified in terms of regulation 20(4) of the Regulations.

- If the Acquirer and PAC acquire equity shares of the Target after the date of this Public Announcement and up to 7 working days prior to the closure of the Offer at a price higher than the Offer Price, then the highest price paid for such acquisition shall be payable for all the valid applications received under the Offer.

IV. Information on Acquirer and PAC

Information on Acquirer

- The Acquirer, Inox Leisure Limited, is a public limited company incorporated on 09th November, 1999 under the Companies Act, 1956 and having its registered office at ABS Towers, Old Padra Road, Vadodra 390007. The telephone number is 0265 308 1111 and the fax number is 0265 2310 312.
- The Acquirer has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B of the SEBI Act, 1992, as amended (the "SEBI Act") or under any other regulation made under the SEBI Act. The Acquirer is listed on BSE and NSE.

- The names of the Board of Directors of the Acquirer are as follows: Mr. Pavan Jain, Mr. Vivek Jain, Mr. Deepak Asher, Mr. Siddharth Jain, Mr. Vimal Mittal and Mr. Haigreve Khaitan.

- Inox Leisure Limited is a film exhibition company, in the business of setting up, operating and managing a national chain of multiplexes under the brand name 'Inox'. Inox Leisure Limited currently operates 30 multiplexes and 109 screens and a seating capacity of 31401, in 21 cities making it a truly pan-Indian multiplex chain.

- The standalone audited financial highlights of the Acquirer are as given below:

Particulars	<i>(Rs. in million, except ratio and share data)</i>		
	For Fiscal 2009	For Fiscal 2008	For Fiscal 2007
Total Income	2278.80	2178.31	1624.87
Profit After Tax	243.41	263.92	247.90
Equity Capital (see note below)	614.66	614.38	595.00
Reserves (excluding revaluation Reserves)	2221.50	1973.69	1734.89
Net-worth	2836.16	2588.07	2329.89
Earnings per Share (EPS) of Rs. 10 each			
Basic - Rs.	3.96	4.30	4.17
Diluted - Rs.	3.96	4.29	4.15
No. of shares (see note below)	61,466,318	61,437,868	59,500,000
Book Value Per Share - Rs.	46.14	42.12	39.16
Return On Net-worth	8.58%	10.20%	10.64%

- Note: Equity Share Capital for the year ended 31st March 2008 includes Rs. 2.28 millions being Share Capital Suspense Account on account of 227,748 equity shares to be issued pursuant to the Scheme of Amalgamation of erstwhile Calcutta Cine Private Limited. Correspondingly, the number of shares as on 31st March 2008 includes 227,748 shares to be issued pursuant to the said Scheme of Amalgamation. Source: Annual Reports and Statutory Auditors certificate dated February 5th, 2010

- Inox Leisure Limited has been promoted by Gujarat Fluorochemicals Limited, who is also the PAC to this Offer.

Information on PAC

- Gujarat Fluorochemicals Limited, is a public limited company incorporated on February 4, 1987 under the Companies Act, 1956 under the name Gujarat Fluorochemicals Limited. The name was changed to Gujarat Fluorochemicals Limited on January 9, 1990. The registered office is at S/No. 163, 26 & 27, Ranjinaragar 389380, Taluka Ghoghamba, Dist. Panchmahal, Gujarat. The telephone number is 02678-248153 and the fax number is 02678-248153.

- GFL has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B of the SEBI Act, 1992, as amended (the "SEBI Act") or under any other regulation made under the SEBI Act. GFL is listed on BSE and NSE.

- The names of the Board of Directors of GFL are as follows: Mr. D. K. Jain, Mr. Shalendra Swarup, Mr. V. P. Mittal, Mr. Pavan Jain, Mr. Vivek Jain, Mr. D. K. Sachdeva, Mr. J. S. Bedi, Mr. O. P. Lohia, Dr. S. Rama Iyer, Mr. Deepak Asher, Mr. SP Jain and Mr. CP Jain.

- GFL is in the business of Refrigerants, Chemicals, Carbon Credits and Renewable Energy. It is one of the largest manufacturers of refrigerant gases used in air conditioners, refrigerators and cooling plants. Around 90% of GFL's refrigerant production is exported to more than 75 countries across the globe. It has set up, at Dahej, Gujarat, an integrated chemical complex, which comprises of a 52,500 tpa Caustic Soda / Chlorine plant, a 40,000 tpa Chloromethane plant, and a 30 MW gas-based captive power plant. At its integrated chemical complex at Dahej, GFL has also set up, at 6,000 tpa, India's largest PTFE plant. GFL has also developed a UNFCCC-compliant Clean Development Mechanism Project, which earns "carbon credits" by the thermal oxidation of a waste gas, HFC23, in its refrigerant gas manufacturing plant.

- The standalone audited financial highlights of GFL are as given below:

Particulars	<i>(Rs. in million, except ratio and share data)</i>		
	For Fiscal 2009	For Fiscal 2008	For Fiscal 2007
Total Income	10,780.52	8,448.97	6,291.23
Profit After Tax	3,401.36	3,204.47	2,418.65
Equity Capital	109.85	115.78	115.78
Reserves (excluding revaluation Reserves)	12,198.43	9,791.14	6,999.52
Net worth	12,308.28	9,906.92	7,115.30
Earning per Share (EPS) of Re. 1 each (see note below)			
Basic & Diluted - Rs.	29.91	27.68	20.89
No. of shares (see note below)	109,850,000	115,780,000	115,780,000
Book Value per share - Rs.	112.05	85.57	61.46
Return On Net-worth (%)	27.64%	32.35%	33.99%

- Note: During the year ended 31st March 2008, the equity shares of the face value of Rs. 2 each were sub-divided into two equity shares of Rs. 1 each. In accordance with Accounting Standard (AS-20) - Earnings Per Share, the number of shares and the EPS for the fiscal year 2006-07 have been restated.

- Source: Annual Reports and Statutory Auditor's certificate dated February 5th, 2010

- Inox Leasing & Finance Ltd is the promoter of GFL.

V. Information on the Target

- Fame India Limited is a company incorporated on 26th October 1999 under the Companies Act, 1956 and having its registered office at Fame Adlabs, 2nd Floor, Andheri Link Road, Oshiwara, Andheri (W), Mumbai, Maharashtra. It was originally incorporated as Shringar Cinemas Private Limited on 26th October 1999. It later changed its name to Shringar Cinemas Limited on 24th December 2004. Further it again changed its name to Fame India Limited on 25th January 2008.

- The Target's principal activities are exhibition of films in India including programming of theatres and owning/managing multiplexes. It has plans to grow organically by investing in various multiplex projects. It has 25 operational multiplexes with 95 screens and a seating capacity of 26,487 in 12 cities.

- The subscribed, issued and paid up share capital of the Target consists of 34,795,262 equity shares of Rs. 10/- each aggregating Rs. 347,952,620 and 1,000 preference shares of Rs. 10/- each aggregating to Rs. 10,000. There are no partly paid up shares in the Target. The fully diluted voting capital of the Target is calculated as below:

Particulars	Number of equity shares
Issued and paid up equity shares outstanding as on the date of PA (A)	34,795,262
Add: Equity shares underlying possible conversion of FCCBs (B)	6,202,850
Add: Total outstanding vested ESOPs for which equity shares may be issued (C)	160,680
Fully Diluted Voting Equity Share Capital (A + B + C)	41,158,792

- The Target has not been prohibited by SEBI from dealing in securities, in terms of directions issued under Section 11B of the SEBI Act, 1992, as amended (the "SEBI Act") or under any other regulation made under the SEBI Act. The equity shares of the Target are listed on the BSE and NSE. The equity shares are frequently traded on BSE and NSE.

- The names of the Board of Directors of the Target are as follows: Mr. Shyam Shroff, Mr. Shraavan Shroff, Mr. Balkrishna Shroff, Mr. Vishal Nevalia, Mr. Amit Jalia, Ms. Susan Thomas and Mr. Salim Govani.

- The Promoter and Promoter Group of the Target collectively held 15,204,907 fully paid up equity shares in the Target constituting 43.70% of the fully paid up equity share capital. As explained in clause I, the Sellers, who are part of the Promoter and Promoter Group for the Target have sold 1,50,57,751 equity shares constituting 43.28% of the fully paid up equity share capital.

- The standalone audited financial highlights of the Target are as given below:

Particulars	<i>(Rs. in million, unless stated otherwise)</i>		
	For Fiscal 2009	For Fiscal 2008	For Fiscal 2007
Total Income	1,164.33	903.60	624.17
Profit After Tax	18.77	124.21	98.29
Share Capital*	347.96	347.96	315.91
Reserves (excluding revaluation Reserves)	485.06	583.61	229.98
Network	833.03	931.57	545.89
Earning per Share (EPS) (in Rs.)	0.54	3.84	3.11
Book Value (BV) (in Rs.)	23.94	26.77	17.28
Return On Network (%)	2.25%	13.33%	18.00%

- *Includes Preference Capital of Rs. 10,000

Source: Annual Reports

VI. Reasons for Acquisition and Offer

- The Offer is being made pursuant to acquisition of 1,75,65,288 equity shares representing 50.48% of the issued and paid up equity share capital through the block deals on February 3, 2010 and on February 5, 2010, on the Bombay Stock Exchange, as stated in clause I above. This will result in substantial acquisition of equity shares in and change in control of the Target in terms of the SEBI (SAST) Regulations. Hence, this Open Offer is being made in compliance with regulations 10 and 12 read with other applicable provisions of the SEBI (SAST) Regulations.

- The Acquirer believes that multiplex business offers significant potential for growth and intends to become a market leader in this business pursuant to the proposed transaction. Acquiring the Target will accelerate the Acquirer's strategy of growth on a pan India basis.
- The expert required and to optimize the value to all shareholders, the Acquirer and PAC may, subject to applicable shareholder's consent, enter into any compromise or arrangement, reconstruction, restructuring, merger, rationalizing and/or streamlining of various operations, assets, liabilities, investments, businesses or otherwise of the Target. The Board of Directors of Target will take appropriate decisions in these matters

- in line with the requirements of the business and opportunities from time to time. As of the date of this PA, the Acquirer and PAC does not have any plan to dispose off or otherwise encumber any asset of the Target in the next two years except in the ordinary course of business of Target and except to the extent mentioned above.

- The Acquirer and PAC undertake that they shall not sell, dispose off or otherwise encumber any substantial assets of Target, other than in the ordinary course, except with the prior approval of the shareholders of Target.

VII. Statutory / Other Approvals Required for the Offer

- The Offer may be subject to approval from Reserve Bank of India ("RBI") as may be required under the Foreign Exchange Management Act, 1999 and the rules and regulations made thereunder.
- The Acquirer and PAC shall complete all procedures relating to the Offer within a period of 15 days from the closure of the Offer.

- To the best of the knowledge of the Acquirer and PAC, as on the date of this Public Announcement, there are no other statutory approvals required to implement the Offer, other than those indicated above. If any other statutory approvals become applicable, the Offer would be subject to such statutory approvals. The Acquirer and PAC, in terms of regulation 27 of SEBI (SAST) Regulations, will have a right not to proceed with the Offer in the event the statutory approvals indicated above are refused.

- In case of delay in receipt of the above statutory approval, SEBI has the power to grant extension of time to the Acquirer and PAC for payment of consideration to the shareholders of the Target, subject to the Acquirer and PAC agreeing to pay interest for the delayed period as directed by SEBI in terms of regulation 22(12) of the SEBI (SAST) Regulations. Further, if the delay occurs on account of willful default by the Acquirer and PAC in obtaining the requisite approvals, regulation 22(13) of the SEBI (SAST) Regulations will also become applicable.

VIII. Disclosure under Regulation 21(2) of the SEBI (SAST) Regulations, 1997

- Upon completion of the Offer, assuming full acceptances in the Offer and acquisition of equity shares as mentioned in clause I, the Acquirer will hold 2,57,97,047 equity shares constituting 74.14 % of the issued and paid up equity share capital of the Target and will not result in public shareholding falling below the limit specified in Clause 40A of the Listing Agreement.

IX. Funding Arrangement for the Offer

- The Acquirer and PAC have made firm financial arrangement for financing the acquisition of equity shares under the Open Offer, in terms of Regulation 16 (xiv) of the Regulations.

- The total funds required for implementation of the Offer at Rs. 51/- (Rupees fifty one only) per fully paid up equity share is Rs. Forty one crores, ninety eight lakhs, nine hundred thousand, seven hundred and nine only (Rs. 41,98,19,709/-) assuming that full acceptance for the Offer is received ("Offer Consideration"). In accordance with regulation 28 read with regulation 22(7) of the SEBI (SAST) Regulations, the Acquirer has deposited cash amounting to Rs. 42,00,00,000 (Rupees forty two crores only) ("Escrow Amount") with the HDFC Bank Limited ("HDFC Bank"), a banking company incorporated under the Companies Act and whose registered office is HDFC Bank House, Senapati Bapat Marg, Lower Parel (West), Mumbai - 400013, (hereinafter referred to as "HDFC") in the account name "ILL-FIL Escrow Account" (having account number 0600350081589) empowering ENAM, the Manager to the Offer, to issue instructions. The Escrow Amount represents 100% of the Offer Consideration, in accordance with regulation 28 of the SEBI (SAST) Regulations read with the second proviso to Regulation 22(7). In accordance with regulation 28 of the SEBI (SAST) Regulations, ENAM has been duly authorized to issue instructions to HDFC Bank.

- Mr. Sanjay Agrawal, Membership No. 049051 of M/s Patankar and Associates Chartered Accountants, located at Ameya, 4 Andambag CHS, 999 Navi Peth, Pune 411030, has by its letter dated February 5, 2010 certified that Acquirer and PAC have adequate resources to meet the financial requirements of the Offer.

- Based on the above, the Manager to the Offer is satisfied about the ability of the Acquirer and PAC to implement the Offer in accordance with the SEBI (SAST) Regulations as firm financial arrangements are in place to fulfill the obligations under the SEBI (SAST) Regulations.

X. Other Terms of the Offer

- A Letter of Offer specifying the detailed terms and conditions of the Offer, together with a Form of Acceptance-cum-Acknowledgement ("FOA") will be mailed on or before March 23, 2010 to the shareholders of the Target (other than parties to the Agreements), whose names appear on the Register of members of the Target and to the owner of the equity shares whose names appear as beneficiaries on the records of the respective depositories at the close of business hours on February 08, 2010 (the "Specified Date"). Accidental omission to dispatch Letter of Offer to any member entitled to this Open Offer or non-receipt of the Letter of Offer by any member entitled to this Open Offer shall not invalidate the Open Offer in any manner whatsoever. The Offer is subject to terms and conditions set out herein and in the Letter of Offer that would be sent to the shareholders of the Target as on the Specified Date (as defined later).

- Shareholders who wish to tender their equity shares, held in physical form, will be required to send the FOA, original share certificate(s) and transfer deed(s) duly signed to the registrar to the Offer, Link Intime India Private Limited, either by hand delivery on weekdays or by Registered Post, at their sole risk, so as to reach the Registrar to the Offer, on or before the close of the Offer, i.e., no later than April 20, 2010 in accordance with the instructions to be specified in the Letter of Offer and in the FOA.

- The Registrar to the Offer, Link Intime India Private Limited, has opened a special depository account with National Securities Depository Limited ("NSDL") called, "LIPL Fame India Offer Escrow Demat Account". Beneficial owners are requested to fill in the following details in the delivery instructions for the purpose of crediting their equity shares in the special depository account:

Depository Participant ("DP") Name	Ventura Securities Ltd
DPID	IN303116
Client ID	10517995
Account Name	LIPL Fame India Offer Escrow Demat Account
Depository	NSDL

- Shareholders having their beneficiary account in Central Depository Services (India) Limited ("CDSL") have to use inter-depository delivery instruction slips for crediting their equity shares in favour of the special depository account with NSDL.

- All owners of equity shares demat/physical, registered/unregistered (other than parties to the Agreement) are eligible except as mentioned in paragraph 12 above, to participate in the Offer anytime before closure of the Offer. All registered owners can send duly completed FOA, filled and signed in accordance with the instructions contained in the Letter of Offer and FOA, to the Registrar to the Offer, at the collection centres mentioned in paragraph 58 below, before the closure of the Offer i.e., April 20, 2010. No indemnity shall be required from the unregistered shareholders.

- Beneficial owners (holders of equity shares in dematerialized form) who wish to tender their equity shares will be required to send their FOA along with the photocopy of the delivery instruction in "Off-market" mode or counterfoil of the delivery instructions in "Off-market" mode, duly acknowledged by the DP, in favour of the special depository account to the Registrar to the Offer, either by hand delivery on weekdays or by Registered Post, so as to reach the Registrar to the Offer, on or before the close of the Offer, i.e., no later than April 20, 2010, in accordance with the instructions to be specified in the Letter of Offer and in